CENTRE COURT DEBENTURES

Your guide to the issue of five year debentures in spring 2019
A rare opportunity to acquire the exclusive Championships Privileges of a Centre Court debenture

Register your interest at wimbledon.com/debentures
TENNIS AT WIMBLEDON

As we approach the centenary of Centre Court, it is easy to be swept away in tradition and stories of matches past.

Yet as we all know, the lure of Centre Court is the game being played out in front of you. The thrill of watching the best players go head-to-head as they write their own chapter in Wimbledon’s story.

But it’s more than that. It’s the joy of anticipating the next match. The next year’s Championships. When competition begins again and your seat as a debenture holder is guaranteed.
As with all matches at The Championships, there’s a moment when the action turns and everyone knows the game is won or lost.

The issue of a new debenture is just such a moment: a once in a five-year opportunity to secure your place at Wimbledon.

A Centre Court debenture is the entry into the exclusive circle of those whose Fortnight is planned and settled.

Each debenture entitles you to one Centre Court ticket, guaranteed without further payment, for the 13 days of The Championships for each of the five years.

Only Roger Federer has had more confidence in booking his appearance at Centre Court.
Debentures are financial instruments subject to strict rules and conditions. Each Centre Court debenture is issued by The All England Lawn Tennis Ground plc.

**A debenture provides the “Championships Privileges” of:**
- One seat on Centre Court for each of the 13 days for five years, without further payment
- Access to the exclusive debenture restaurants and bars
- Access to car parking

The price of each of the 2016-2020 Centre Court debentures, when issued in 2014, was £50,000 (paid in three instalments). Many debentures are bought in pairs to gain access to two seats.

Register your interest for the next issue at wimbledon.com/debentures

As a debenture holder you may sell daily tickets privately; you can transfer the tickets to anyone at any price. Many ticket agencies will do this for you all year round.

In addition, you can sell the debenture itself. Dowgate Capital Stockbrokers run a weekly auction in debentures. The latest prices are published in the Financial Times each month. At April 2018 2016-2020 Centre Court debentures were trading at over £100,000 each.
The next Centre Court debenture series, covering the 2021 to 2025 Championships, will go on sale in spring 2019. The full prospectus and price will be published then.

In the meantime, you can get ahead of the game by registering your interest at wimbledon.com/debentures.

Observers say that both the ladies’ and the men’s games are more unpredictable than they’ve been for years.

This way, with a Centre Court debenture, you can be certain of seeing how play unfolds over another five years of tennis at Wimbledon.
This document is an advertisement, not a prospectus. Investors should not subscribe for any securities referred to in this document, except on the basis of the information contained in the prospectus to be issued in connection with the Centre Court Debenture Issue 2021-2025, which will be published by The All England Lawn Tennis Ground plc (the “Company”) and which will, when published, be available for download at wimbledon.com/debentures. The contents of this document, which constitutes a financial promotion for the purposes of the Financial Services and Markets Act 2000 and which has been prepared by and is the sole responsibility of the Company, has been approved by N M Rothschild & Sons Limited (“Rothschild”) solely for the purposes of section 21(2)(b) of the Financial Services and Markets Act 2000.

Rothschild is acting exclusively for the Company in connection with the Centre Court Debenture Issue 2021-2025 and no one else and will not be responsible to anyone other than the Company for providing the protections afforded to clients of Rothschild (or otherwise) nor for providing advice or other services in relation to the Centre Court Debenture Issue 2021-2025. Rothschild can be contacted at New Court, St Swithin’s Lane, London, EC4N 8AL.

This document and the information contained herein does not constitute an offering of securities for sale or any solicitation of an offer to buy or subscribe for any securities in the United States, Australia, Canada, Japan, or any jurisdiction in which the same would be unlawful (the “Excluded Territories”). This document is not for release, publication or distribution directly or indirectly in or into the Excluded Territories. The securities discussed herein have not been and will not be registered under the US Securities Act of 1933, as amended (the “US Securities Act”) or with any securities regulatory authority of any state or other jurisdiction of the United States or under the applicable securities laws of any other Excluded Territories. No securities may be offered, sold, pledged, delivered, or otherwise transferred, directly or indirectly, in or into the United States or to, or for the account or benefit of, US persons (as defined in Regulation S under the US Securities Act).
Register your interest at wimbledon.com/debentures